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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91214345
Party	Defendant dunbar, trevor sr.
Correspondence Address	DUNBAR, TREVOR SR. DUNBAR, TREVOR SR. PO BOX 885361 SAN FRANCISCO, CA 94188-5361 trevytrev10@gmail.com
Submission	Answer
Filer's Name	Trevor Dunbar SR
Filer's e-mail	trevytrev10@gmail.com
Signature	/Trevor Dunbar SR/
Date	02/16/2014
Attachments	Shift Team 1.pdf(60856 bytes)

February 11, 2014

Jason Zedeck Law Office of Jason Zedeck P.O. Box 35210 Los Angeles , CA 90035 jason@zedecklaw.com

Dear Mr. Zedeck

On January 8, 2014, opposition number 91214345 was filed with the United States Patent and Trademark Office. This letter is written to alleviate your client's concern over trademark infringement as well as a **request** to **settle** this matter via electronic(email) and telephonic means.

Shift Team is **solely** a basketball entity that will **only** deal with clothing accessories in this vain; Shift Team will have a basketball logo on all it's impending apparel along with a disclaimer under the logo addressing it's non affiliation with your client's MX racing(motor crossing, bike racing,et al) company.

Shift Team has **no** intentions, of **deceiving** the general public in it's quest to become a viable basketball entity (in the collegiate and professional basketball world) by swaying said public, that it is affiliated with your client's company **in any way**; Shift Team is basketball to the core without need for your client's petrol related activities.

In closing, Shift Team would like to **settle** this matter with your acceptance of the foregoing rationale of why two companies (one established and one budding) can co-exist in a world with many people who may have interest in both our companies and know the distinction and **non affiliation** at the outset

Respectfully,

Trevor Dunbar Sr.(signed)

P.S.-Hopefully a filing with the USPTO on February 17, 2014, shall include a settlement agreement along with the aforementioned rationale...For phone conversations, I can be reached at 415-724-1179